



# Commonwealth of Virginia State Homeland Security Program Local Competitive Share

August 20, 2018





### Purpose and Agenda



**Purpose**: to present competitive local share results

#### Agenda:

- ► Grant Guidelines
- Proposals Overview
- ➤ Analysis
- **≻**Results
- ➤ Wrap-up/Next Steps









## Rules Established at Stakeholder Workshops

- Minimum Allowable Request -\$10,000
- Maximum Allowable Request 10% of available funds
- CERT projects funded cannot exceed 10% of available funds
- Remove 40% of lowest scoring projects before benefit cost ranking | For 2018, proposals scored 42.15 or below were eliminated

Grant Guideline & Grou	nd Rules
Total Allocation	\$7,120,000
State Portion 20%	\$1,424,000
Local Pass Through 80%	\$5,696,000
Special Operations Teams & Fusion Center	\$2,500,000
Exercise Programs	\$900,000
Total Available	\$2,296,000
Total Requests (Evaluated)	\$7,804,410
Competitive   Interoperab	ility   Cyber
Requests	\$7,480,884
Available Local Competitive	\$2,066,400
Competitive CER	<u> </u>
Requests	\$323,526
CERT Cap (10%)	\$229,600

Minimum Score				
Score Threshold - The score at which the bottom 40% is less than or equal to.				
LE Requirement				
LE Requirement 25%	\$2,155,000			
25% of Exercise Programs	\$225,000			
Fusion/SOT (207,111)	\$807,111			
State	\$200,000			
UASI	\$300,000			
SHSP Competitive	\$622,889			







- Total Proposals Submitted -121, \$8,901,374
- 11 ineligible, withdrawn by applicant or incomplete (see next slide)
- Total Proposals Evaluated 110, \$7,804,410
- Seven criteria evaluated by peer reviewers not within the project region: resource sharing, capability linkage, sustainment, whole-of-community, project management, performance measurement plan, and project replication
- Four criteria evaluated by SMEs: risk, benefit, vetted regionalism, and scope



## 11 projects were ineligible, withdrawn by applicant or incomplete



Project ID	Requested	Eligibility	Admin Notes
VA18-SHSP-0121 PWC Multi-Hazard Railroad Emergency Response Vehicle	\$172,511	Withdrew	Applicant withdrew proposal 062918
VA18-SHSP-0053 Regional CAD to CAD Data Inoperability Grant	\$275,000	Ineligible	Budget request exceeds cap.
VA18-SHSP-0058 Town of Pamplin Community Preparedness Grant	\$57,048	Ineligible	The town is not eligible for funding. It should have been submitted through one of the surrounding counties.
VA18-SHSP-0095 Metropolitan Washington Airports Authority's Police Dept Public Social Media Monitoring Platform.	\$40,000	Ineligible	Ineligible
VA18-SHSP-0098 Metropolitan Washington Airports Authority's Police Department Automated License Plate Readers	\$250,000	Ineligible	Ineligible
VA18-SHSP-0099 Metropolitan Washington Airports Authority's Police Department Armored Personnel Carrier.	\$275,000	Ineligible	Ineligible
VA18-SHSP-0113 Prince Edward County Rapid Access Systems for fire, emergency medical services and law enforcement	\$27,405	Ineligible	This is a non-profit agency which is not eligible and the locality listed did not have prior knowledge of the submission and does not want the fiduciary responsibility at this time.
VA18-SHSP-0005 Incomplete Proposal		Incomplete*	Incomplete Proposal   Withdrew 062118 – Virginia Beach
VA18-SHSP-0002 Generator Purchase_County Administration Building (Emergency Operations Center)		Incomplete	Incomplete Proposal - Green County
VA18-SHSP-0004 Incomplete Proposal		Incomplete	Incomplete Proposal - Shenendoah County
VA18-SHSP-0076 Incomplete Proposal		Incomplete	Incomplete Proposal - Town of Purcellville

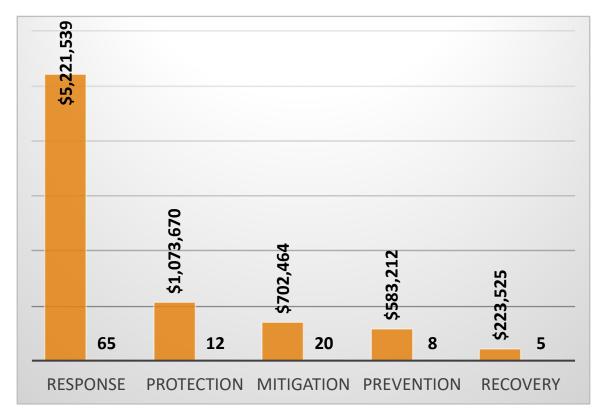
<sup>\*</sup> Applicants with incomplete proposals were contacted and either withdrew or were unresponsive.



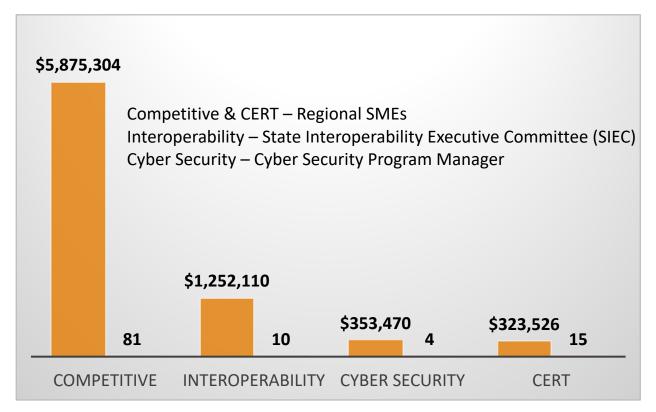
## 110 Competitive Proposals Evaluated by Mission Area and Type



#### Mission Area



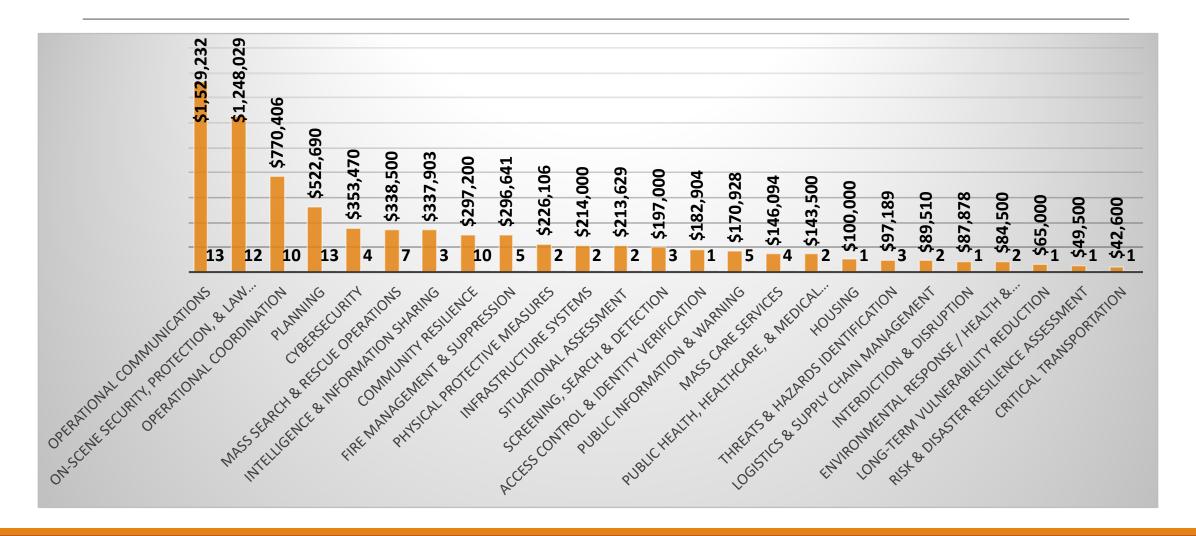
#### Type





## 2018 Competitive Proposals Evaluated by Core Capabilities

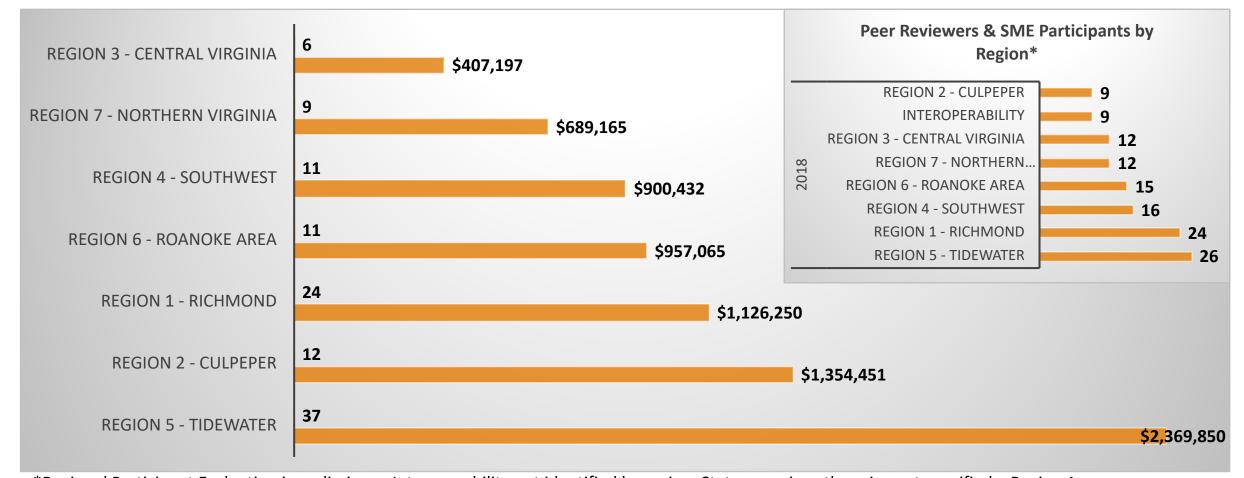






## 110 Competitive Proposals Evaluated by Region





<sup>\*</sup>Regional Participant Evaluation is preliminary. Interoperability not identified by region. State agencies otherwise not specified = Region 1.

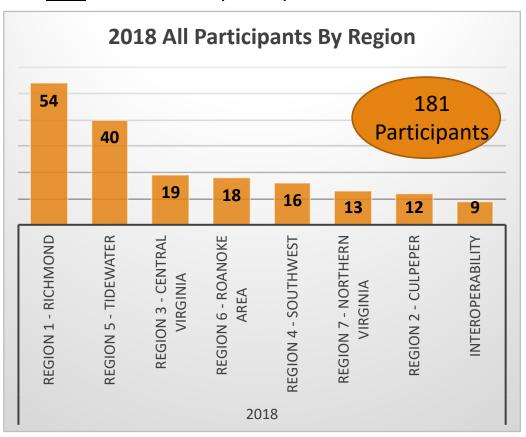
(66 participants VDEM)

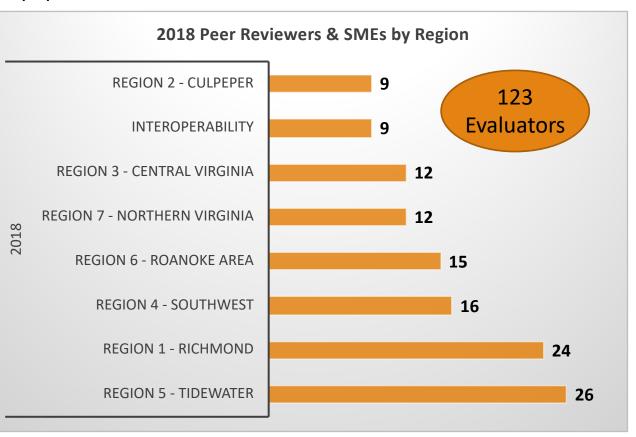




#### 2018 SHSP Participation by Region\*

**181** stakeholders participated in the annual workshop, peer review or SME review.

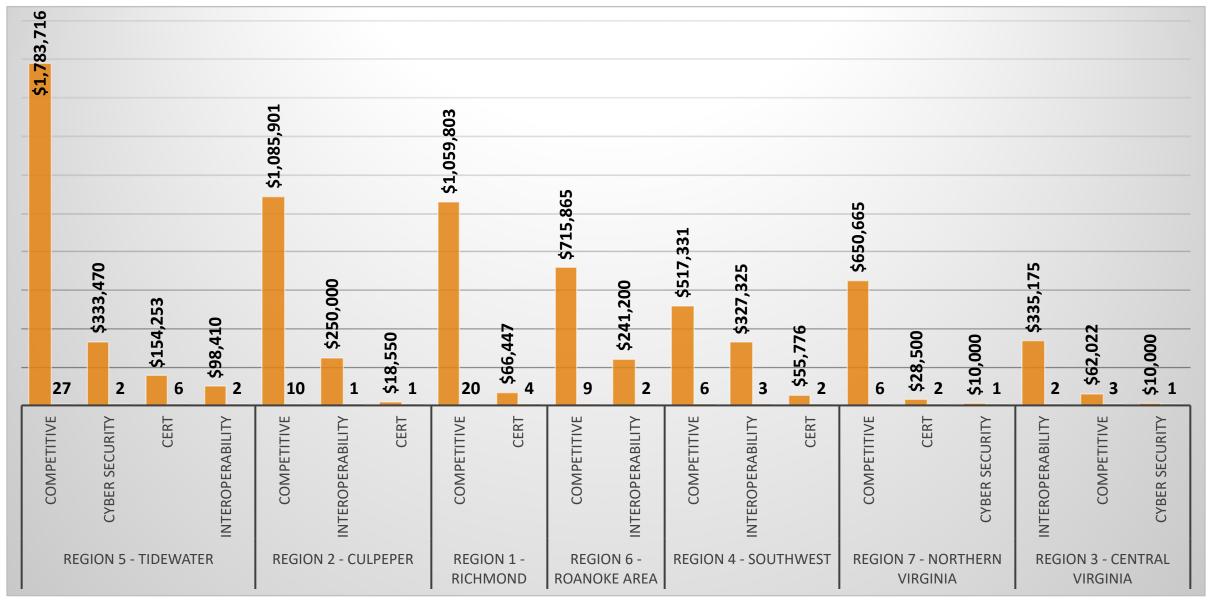




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(66 participants VDEM)

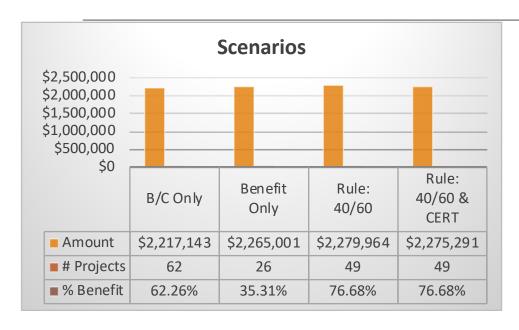
#### 110 Competitive Proposals Evaluated by Region and Type



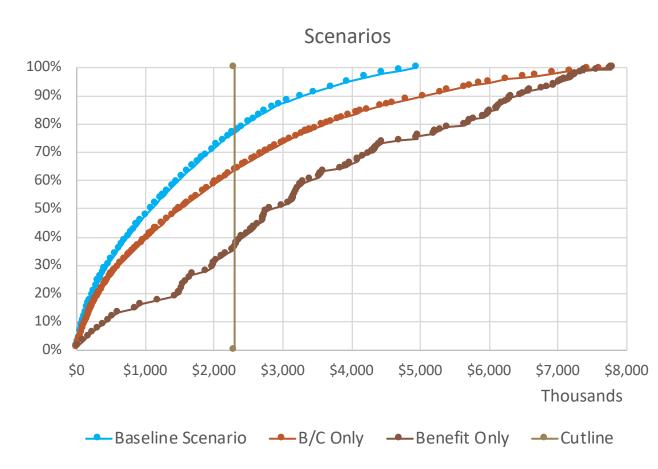


#### 2018 Preliminary Results

Available Funding \$2,296,000



- Historically benefit/cost ranking of projects has out performed benefit only. Benefit/Cost has allowed more projects and greater overall benefit to be achieved than by benefit alone.
- Rule 40/60: Removing project with scores 40% or below improved the overall benefit, but reshuffled the deck (see outcome below).





#### 2018 Results



Projects Moved from "Out" (B/C) to "In" (40/60)
Projects Moved from "In" (B/C) to "Out" (40/60)

*Observation:
2 Cyber Proposals
"out" due to
40/60 rule.

All cyber projects scored below 40/60.

Project	Cost	Benefit
VA18-SHSP-0051 Southwest Regional Mass Notification System	\$88,331	77.21
VA18-SHSP-0009 Hampton Roads Regional All Hazards Emergency Planner	\$83,000	65.84
VA18-SHSP-0104 Central Virginia Regional Flammable Liquids Training Grant	\$75,000	62.52
VA18-SHSP-0070 Central Virginia Whole Community Preparedness Outreach and Education	\$80,000	60.11
VA18-SHSP-0091 City of Richmond Preparedness Campaign	\$65,000	47.84
VA18-SHSP-0090 Galax CERT	\$10,000	42.07
VA18-SHSP-0116 Bath County Hazardous Materials Emergency Response Plan	\$10,000	40.36
* VA18-SHSP-0016 Rockingham County Cyber Security Audit and Risk Assessment	\$10,000	35.93
VA18-SHSP-0073 Ballistic Helmets for Law Enforcement Patrol and Emergency Response Personnel	\$10,189	31.25
* VA18-SHSP-0022 City of Manassas Cyber Risk and Vulnerability assessment	\$10,000	27.63
VA18-SHSP-0032 2018 All Hazards Citizen Preparedness & Engagement	\$13,500	32.45
VA18-SHSP-0088 Norfolk CERT's Growth Program	\$16,153	37.00
VA18-SHSP-0087 Stafford County CERT and Emergency Communication Team Sustainment	\$10,000	20.80
VA18-SHSP-0063 Request for program management assistance to continue our community preparedness CERT program	\$21,100	41.71
VA18-SHSP-0096 Regional Emergency Planner, CRC Region - Public Information Joint Information Center Plan	\$18,547	36.64
VA18-SHSP-0086 PPE Decontamination Program	\$13,500	21.88
VA18-SHSP-0112 Implementation of a Mobile Data solution for all Fire Command vehicles to allow interoperability	\$18,600	24.74
VA18-SHSP-0105 Technical Rescue Training and On Scene Communications Equipment	\$25,000	32.74
VA18-SHSP-0006 Ballistic Vests and Helmets for EMS Personnel	\$30,000	37.15
VA18-SHSP-0107 Tactical communications equipment	\$20,000	24.26
VA18-SHSP-0031 Active Attack Response Training	\$31,315	31.36
VA18-SHSP-0029 General Population and Pet Shelter Equipment	\$24,106	24.00
VA18-SHSP-0092 Technical Rescue Training and Victim Access Equipment	\$36,500	33.05





## Award Recommendation (1-15 of 49)

Rank	Agency	Project ID	Cost
1	Chesterfield Fire and EMS Emergency Management Division	VA18-SHSP-0067 Regional Community Emergency Response Team Training	\$10,000
2	City of Richmond OEM	VA18-SHSP-0066 City of Richmond CERT Program	\$12,000
3	Chesterfield Fire and EMS	VA18-SHSP-0035 Radiation Equipment for the Chesterfield Fire and EMS Hazardous Incident Team	\$12,000
4	City of Norton	VA18-SHSP-0012 Interoperable VHF repeater.	\$23,099
5	James City County Fire Emergency Management	VA18-SHSP-0034 Regional Preparedness Campaign York County, James City County and City of Williamsburg	\$15,550
6	Westmoreland County Sheriffs Office	VA18-SHSP-0049 County Wide Incident Command and Control Project	\$13,500
7	Wise County Sheriffs Office	VA18-SHSP-0039 CBRNE Regional Response Vehicle Ballistic Protection Upgrades	\$21,000
8	Chesterfield Fire and EMS Emergency Management Division	VA18-SHSP-0013 Whole Community Preparedness Outreach and Response Training	\$15,000
9	Commonwealth Regional Council	VA18-SHSP-0103 Regional Emergency Planner, CRC Region - Volunteer_Donation Management and Coordination Plan	\$19,475
10	Central Shenandoah Planning District Commission on behalf of Augusta County and the Cities of Staunton and Waynesboro	VA18-SHSP-0114 Staunton-Augusta-Waynesboro Hazardous Materials Emergency Response Plan	\$24,000
11	Page County Sheriffs Office	VA18-SHSP-0008 Regional CERTPage County and Warren County	\$18,550
12	James City County Fire Emergency Management	VA18-SHSP-0030 Regional Point of Distribution Plan York County, James City County and City of Williamsburg	\$20,010
13	Newport News Division of Emergency Management	VA18-SHSP-0023 Community Preparedness - Regional eLearning and CERT	\$26,500
14	Henrico County Division of Fire Office of Emergency Management	VA18-SHSP-0083 Henrico County Continuity of Operations Planning (COOP) Development and Exercise Project	\$25,000
15	Winchester Fire and Rescue	VA18-SHSP-0062 City of Winchester Unmanned Aircraft Systems (UAS) Equipment	\$29,879





## Award Recommendation (16-29 of 66)

Rank	Agency	Project ID	Cost
16	James City County Fire Emergency Management	VA18-SHSP-0025 Regional Citizen Corps Project James City County and the City of Williamsburg	\$35,000
17	City of Hopewell	VA18-SHSP-0111 Regional UAS Program Support Equipment	\$34,000
18	New Kent County Fire Rescue	VA18-SHSP-0117 New Kent County CERT Program	\$29,447
19	Wise County Sheriffs Office	VA18-SHSP-0021 Equipment purchases to help sustain the Wise County Sheriff's Office Tactical Team.	\$36,000
20	Chair CVEMA Mass Care and Human Services Committee	VA18-SHSP-0017 Central Virginia Mass Care Enhancement Training and Exercise	\$42,000
21	Russell County Emergency Management	VA18-SHSP-0057 Region 4 FY18 SHSG CERT Grant Application for Bland, Dickenson, Russell, and Wise Counties	\$45,776
22	Tazewell County Sheriffs Office Communications Division	VA18-SHSP-0047 Region IV Interoperability Strengthening	\$55,890
23	Chesapeake Fire Department	VA18-SHSP-0074 Foam Team Equipment Sustainment	\$59,943
24	Hampton Office of Emergency Management	VA18-SHSP-0033 Regional Citizen Corps project - Hampton and Poquoson	\$37,327
25	Henrico County Division of Fire Office of Emergency Management	VA18-SHSP-0082 Henrico County Commodity Flow Study and Emergency Operations Plan Appendix Update Project	\$40,000
26	City of Hopewell Fire and Rescue	VA18-SHSP-0072 Crater Regional Technical Rescue Team Equipment	\$55,000
27	Shenandoah County Sheriffs Office	VA18-SHSP-0010 Shenandoah County Sheriff's Office Court Security Cameras	\$34,500
28	Middle Peninsula Planning District Commission	VA18-SHSP-0045 Re-Entry and Access Authorization Plans For Middle Peninsula_Northern Neck Localities	\$44,050
29	Henrico County Division of Fire Office of Emergency Management on behalf of the Richmond Regional Planning District Commission	VA18-SHSP-0084 Central Virginia Emergency Management Alliance Regional Recovery Framework Project	\$50,000





## Award Recommendation (30–46 of 66)

Rank	Agency	Project ID	Cost
30	Middle Peninsula Planning District Commission	VA18-SHSP-0043 Regional Emergency Planner at the MPPDC	\$49,500
31	Chesapeake Fire Department	VA18-SHSP-0075 Flammable Liquid Firefighting Training for Foam Team	\$71,698
32	Fairfax County Office of Emergency Management	VA18-SHSP-0071 Northern Virginia_Fairfax County Small Unmanned Aircraft System Program Enhancement	\$75,011
33	Hampton Roads MMRS	VA18-SHSP-0040 MCI and MASS CARE capability sustainment	\$70,000
34	City of Hopewell Fire Rescue	VA18-SHSP-0094 Crater Regional Hazmat Team Equipment	\$71,000
35	Accomack County Department of Public Safety	VA18-SHSP-0028 All-Weather Response Capability Enhancement Vehicle	\$42,600
36	City of Richmond Office of Emergency Management	VA18-SHSP-0069 Central Virginia Sheltering & Mass Care Enhancement Supplies and Equipment	\$61,488
37	City of Hopewell and Central Virginia Emergency Management Alliance	VA18-SHSP-0056 Central Virginia Regional Emergency Management Planning Support	\$74,275
38	Henrico County Division of Fire Office of Emergency Management	VA18-SHSP-0078 2019 Henrico County Courthouse Full Scale Exercise	\$60,000
39	Spotsylvania County	VA18-SHSP-0101 Spotsylvania County Sheriff's Office Prevention and Response Patrol Boat for Lake Anna	\$82,892
40	Buena Vista Police Department	VA18-SHSP-0065 Regional Heavy-Duty Emergency Response Vehicle	\$69,500
41	Fredericksburg Fire Department	VA18-SHSP-0026 Command Vehicle Technology and Functionality Upgrades	\$84,000
42	City of Hampton Police Division	VA18-SHSP-0044 Regional Underwater Remotely Operated Vehicle Acquisition	\$64,000
43	Hampton Roads MMRS	VA18-SHSP-0042 Point of Care Ultrasound - replacement	\$73,500
44	Fairfax County Fire and Rescue Department	VA18-SHSP-0110 Purchase of Class B foam concentrate & to obtain advanced flammable liquids foam training	\$50,000
45	County of Wise	VA18-SHSP-0051 Southwest Regional Mass Notification System	\$88,331
46	Chesterfield Fire and EMS	VA18-SHSP-0104 Central Virginia Regional Flammable Liquids Training Grant	\$75,000





## Award Recommendation (47–66 of 66)

Rank	Agency	Project ID	Cost
47	The Hampton Roads Planning District Commission	VA18-SHSP-0009 Hampton Roads Regional All Hazards Emergency Planner	\$83,000
	City of Richmond Office of Emergency	VA18-SHSP-0070 Central Virginia Whole Community Preparedness Outreach and	\$80,000
48	Management	Education	700,000
49	City of Richmond OEM	VA18-SHSP-0091 City of Richmond Preparedness Campaign	\$65,000
50	Henry County County Sheriffs Office	VA18-SHSP-0019 2018 Henry County Sheriff's Office SWAT Tactical Ballistic Vests Grant	\$66,585
51	Montgomery County Sheriffs Office	VA18-SHSP-0015 Protecting the Safety of Montgomery County Citizens by Equipping Deputies for Efficient Response	\$65,550
52	City of Portsmouth Police Department	VA18-SHSP-0064 Maritime Dive Program Capability Enhancement and Support	\$97,300
53	Henry County County Sheriffs Office	VA18-SHSP-0041 Henry County Sheriff's Office SWAT Team Helmet and CBRN Respirator Grant	\$72,935
54	City of Roanoke	VA18-SHSP-0037 Portable radio communications consoles	\$91,200
55	New Kent County Fire Rescue	VA18-SHSP-0120 New Kent County Emergency Management Planning	\$78,540
56	Chesapeake Police Department	VA18-SHSP-0018 Updating of Critical equipment for the Marine Patrol Unit	\$98,500
57	Franklin County Department of Public Safety	VA18-SHSP-0055 Southwest Virginia Sustainability	\$100,000
58	Roanoke Police Department	VA18-SHSP-0123 Roanoke Police Department Emergency Operations Center	\$125,000
59	Henry County Sheriffs Office	VA18-SHSP-0054 Flir Skywatch Mobile Surveillance Tower Grant	\$196,106
60	Fairfax County Office of Emergency Management	VA18-SHSP-0052 Restructuring and Enhancement of Emergency Operations Center	\$183,750
61	Page County Sheriffs Office	VA18-SHSP-0007 Page County Law Enforcement Mobile Command Unit	\$250,000
62	Russell County Sheriffs Office	VA18-SHSP-0038 Enhanced Interoperability Communication System Countywide	\$248,336
63	Newport News Fire Department	VA18-SHSP-0109 Bomb Squad Robot Replacement	\$249,844
64	Page County Sheriffs Office	VA18-SHSP-0048 Page County Emergency Rescue Team	\$250,000
65	Caroline County Sheriffs Office	VA18-SHSP-0106 Upgraded CAD System	\$248,130
66	Campbell County Public Safety	VA18-SHSP-0060 Multi Jurisdiction and Regional Interoperability	\$247,297



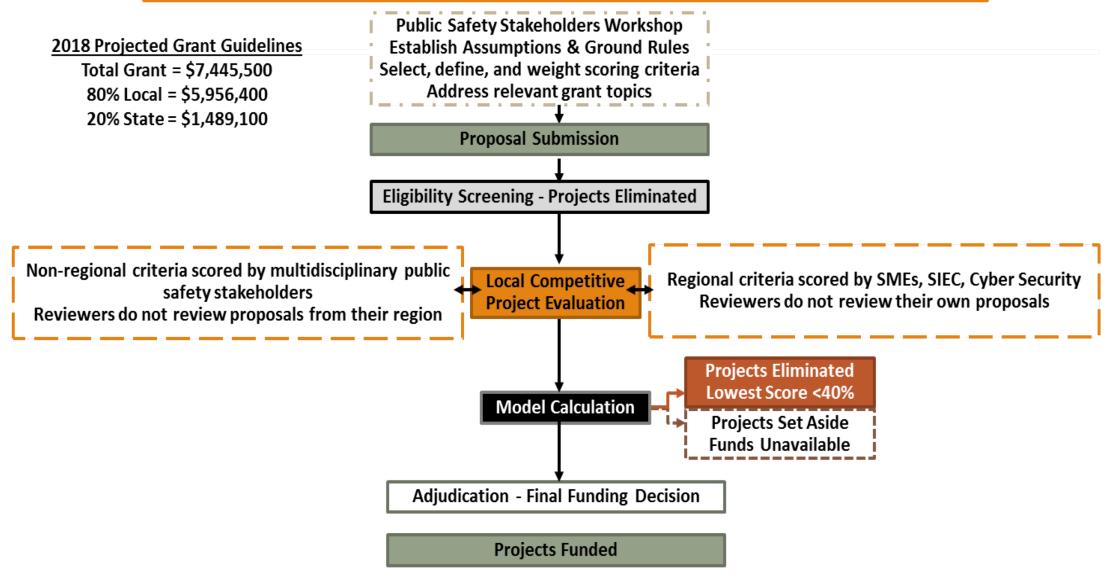


### Wrap-up/Next Steps

- Program decisions should be made by SSA in advance of 2019 stakeholder workshop, based on THIRA
  aligned priorities, while policy decisions should be made by stakeholders at the workshop (possibly
  using World Cafes).
- If there are existing state teams or capabilities, (Hazmat, UASs), should these be funded locally?
- Projects that are, or could be, **funded elsewhere** need to be identified.
- Review of 2017 feedback (See backup)
- Policy Considerations:
  - **Projects requiring pre-approval** (UASs, boats, other controlled equipment) require a lengthy FEMA pre-approval process.
    - Should these be funded at all, limited in number or capped?
    - Should they be funded with conditions (purchase must occur in first year of grant)?
    - If **UASs** are funded, what should be minimum training and sustainment plan requirements?
  - Should personnel positions be funded by the SHSP grants at all, or capped?
    - Should PDCs receive personnel funding?
    - UASIs should be funding their own personnel.
  - Are **CERT** projects more appropriately funded under EMPG? Should the number, in addition to dollar cap, be limited (1 per region)?

## BACKUP

#### **State Homeland Security Program Competitive Award Process**

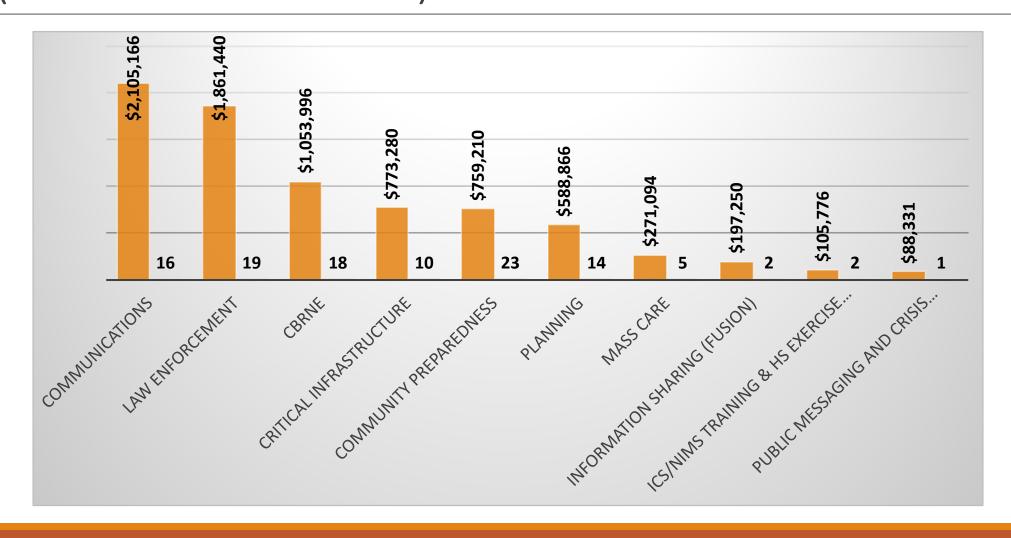


**SHSP Competitive Award Process 2018** 



## 2018 Evaluated Projects Target Capabilities (Historic Reference)









## Discussion – UAVs & Planning Positions

Projects Requiring Pre-approval. Four UAV projects recommended for funding total \$202,890.

LE	Project	Cost	Benefit
\$10,000	VA18-SHSP-0062 City of Winchester Unmanned Aircraft Systems (UAS) Equipment	\$29,879	64
\$34,000	VA18-SHSP-0111 Regional UAS Program Support Equipment	\$34,000	67
\$56,258	VA18-SHSP-0071 Northern Virginia Fairfax County Small Unmanned Aircraft System Program Enhancement	\$75,011	87
\$82,892	VA18-SHSP-0101 Spotsylvania County Sheriff's Office Prevention and Response Patrol Boat for Lake Anna	\$82,892	81
\$64,000	VA18-SHSP-0044 Regional Underwater Remotely Operated Vehicle Acquisition	\$64,000	58

Seven planning position projects recommended for funding total \$344,300.

LE	Project ID	Cost	Benefit
	VA18-SHSP-0103 Regional Emergency Planner, CRC Region - Volunteer_Donation Management and Coordination Plan	\$19,475	59
	VA18-SHSP-0114 Staunton-Augusta-Waynesboro Hazardous Materials Emergency Response Plan	\$24,000	73
	VA18-SHSP-0045 Re-Entry and Access Authorization Plans For Middle Peninsula_Northern Neck Localities	\$44,050	56
\$12,500	VA18-SHSP-0084 Central Virginia Emergency Management Alliance Regional Recovery Framework Project	\$50,000	63
	VA18-SHSP-0043 Regional Emergency Planner at the MPPDC	\$49,500	61
	VA18-SHSP-0056 Central Virginia Regional Emergency Management Planning Support	\$74,275	74
\$27,000	VA18-SHSP-0009 Hampton Roads Regional All Hazards Emergency Planner	\$83,000	66





## Discussion – Leadership Decisions (1/4)

#### Overview – See project description below

Project	Cost	Benefit	Admin Notes
VA18-SHSP-0035 Radiation Equipment for the Chesterfield Fire and EMS Hazardous Incident Team	\$12,000	57	Is this SOT IMT?
Williamspurg	\$15,550	5/	Leadership Decision - Is this CERT?
VA18-SHSP-0030 Regional Point of Distribution Plan York County, James City County and City of Williamsburg	\$20,010	57	Refer to project description
VA18-SHSP-0040 MCI and MASS CARE capability sustainment	\$70,000	80	??? UASI
VA18-SHSP-0042 Point of Care Ultrasound - replacement	\$73,500	66	??? MMRS
VA18-SHSP-0009 Hampton Roads Regional All Hazards Emergency Planner	\$83,000	66	Planning position
VA18-SHSP-0070 Central Virginia Whole Community Preparedness Outreach and Education	\$80,000		Broken up project?
VA18-SHSP-0091 City of Richmond Preparedness Campaign	\$65,000		Blokell up project:





## Discussion – Leadership Decisions (2/4)

Project	Cost	Benefit	Admin Notes	Description
VA18-SHSP-0035 Radiation Equipment for the Chesterfield Fire and EMS Hazardous Incident Team	\$12,000	57	Is this SOT IMT?	Provide \$12,000 in funding to purchase Personal Radiation Detectors and an additional handheld radiation monitoring device for the Chesterfield Fire and EMS Hazardous Incident Team (HIT). The device will be utilized to identify and mitigate radioactive materials at incidents ranging from terrorist or other criminal activity to industrial and transportation accidents and other unknown risks.
VA18-SHSP-0034 Regional Preparedness Campaign York County, James City County and City of Williamsburg	\$15,550	57	Leadership Decision - Is this CERT?	York, JCC, & Williamsburg will create 2 preparedness outreach campaigns that feature the history of our area. The first campaign is for adults featuring historical actors in a historical location & juxtapose them with a modern preparedness message. Example, American revolutionary actor in uniform & have him looking at a British Red Coat coming towards him with a modern suspicious package, caption would be "See something, Say something". Second campaign, child friendly character that goes on adventures back in time where he/she meets historical people & they teach him/her about how to get a kit, be prepared, & stay informed.
VA18-SHSP-0030 Regional Point of Distribution Plan York County, James City County and City of Williamsburg	\$20,010	57	Refer to project description	York, Williamsburg, and JCC will hire a contractor to develop a regional Point of Distribution (POD) plan, purchase items to help support the regional POD plan, host a VDEM/FEMA POD logistics training course, and full scale or functional exercise. This plan will also incorporate Hampton Roads Regional Catastrophic Commodities, Resources, and Volunteer Management Annex draft.





## Discussion – Leadership Decisions (3/4)

Project	Cost	Benefit	<b>Admin Notes</b>	Description
VA18-SHSP-0040 MCI and MASS CARE capability sustainment	\$70,000	80	??? UASI	This project would replace expiring Consumable Medical Supplies (CMS) in regional response assets that close capability gaps associated with Mass Casualty Incident Response and Mass Care and Sheltering services that are associated with large complex incidents. The CMS would be replaced in 13 Shelter Support Units, 11 Disaster Medical Support Units, and two Hampton Roads Metropolitan Medical Strike Team (HRMMST) equipment caches.
VA18-SHSP-0042 Point of Care Ultrasound - replacement	\$73,500	66	??? MMRS	This project would replace the Sonosite Nanomaxx Ultrasound machines that have reached End-of-Service life and are no longer supported by Sonosite. Point of Care Ultrasound closes capability gaps associated with Mass Casualty Incident Response linked to terrorism incidents like bombings. The ability to assess chest and abdominal trauma to ensure patients with life threatening injuries are prioritized for transport to appropriate level trauma centers is crucial to reduce mortality rates. The Ultrasound machines are currently part of the two Hampton Roads Metropolitan Medical Strike Team (HRMMST) equipment cache inventories.





## Discussion – Leadership Decisions (4/4)

Project	Cost	Benefit	Admin Notes	Description
VA18-SHSP-0070 Central Virginia Whole Community Preparedness Outreach and Education	\$80,000	60	Broken up project?	This project continues a highly successful public outreach and education campaign from the Central Virginia Emergency Management Alliance (CVEMA), initially funded through UASI grants. Our mission is to increase whole community preparedness by engaging, educating, and empowering the whole community across Central Virginia to be prepared for any kind of disaster or emergency.  By coordinating public outreach of emergency preparedness regionally, this project measurably enhances the region's capacity to contend with all types of disasters and encourages a culture of preparedness. The whole community will come to see themselves as a vital part of the resilience of the region.
VA18-SHSP-0091 City of Richmond Preparedness Campaign	\$65,000	48		The City of Richmond Office of Emergency Management (OEM) has for many years conducted a robust program of community outreach, education, and engagement. This project will enable the City's OEM develop and conduct a focused yearlong marketing campaign to raise awareness, increase preparedness, and enhance resilience. Funding will provide essential resources to engage the services of a professional marketing firm that will conduct survey research to assess community readiness, develop targeted ads based on survey results, develop a yearlong editorial calendar and content and support the City's OEM with implementing a comprehensive ongoing campaign for preparedness.





#### Discussion – Law Enforcement

- > Issue: Baseline results do not provide the required 25% (\$207K) LE requirement
- > VDEM Team developed six Courses of Action (COA) to the Baseline Results
  - \* COA 1: Eliminate 5 lowest ranked Planning Projects, except for 0009 (contributes to LE). Add three highest ranking LE projects
  - \* COA 2: Eliminate 5 lowest ranking Planning Projects; Add four highest ranking LE projects
  - COA 3: Eliminate 6 lowest ranking Planning Projects; Add four highest ranking LE projects
  - COA 4: Eliminate all 7 planning projects; Add 4 highest ranking LE projects
  - COA 5: Eliminate 3 lowest ranking projects; Add 3 LE projects
  - COA 6: Eliminate 4 lowest ranking projects; Add 4 LE projects

Go to model to evaluate and compare to baseline results.





## Cyber Project Observations

- •0016 & 0022 only made it "In" under B/C (inexpensive projects, but low scores)
- •All cyber projects scored below 40/60.

Project	Cost	<b>Benefit Score</b>
VA18-SHSP-0016 Rockingham County Cyber Security Audit and Risk Assessment	\$10,000.00	35.93
VA18-SHSP-0022 City of Manassas Cyber Risk and Vulnerability assessment	\$10,000.00	27.63
VA18-SHSP-0046 City of Suffolk Cyber Security	\$194,117.11	16.21
VA18-SHSP-0093 Log Management, SIEM & Analytics (Norfolk)	\$139,353.25	32.15



## 2018 Grant Process Participation & Peer Review (Preliminary)





<sup>\*</sup>These may change as data is sanitized. Unidentified disciplines = Other. Agencies that only indicate jurisdiction = EM. All fire = Fire EMS even when also OEMs. Disciplines reflect the agency, not the participant position (e.g. Emergency planners at Fire/OEMs = Fire EMS not EM).

(66 participants VDEM)



### Discussion – Stakeholder Feedback on 2017 Grant Cycle (1/2)



Comment/Issue	Notes
The process has become more user friendly!	
I thought the peer review process went very well.	
It was a great success and many project were well written and submitted on time.	
I look forward to assisting with the current process as the I truly enjoyed the previous years review.	
Like the new regional set of the reviews	
Nothing stood out as an issue with last year's process.	
I recall from a technical perspective that the process of accessing the proposals and scoring them was more stremlined than in previous years.	
I currently hold a Masters Degree from Old Dominion University in Public Administration and a Graduate Certificate in Public Procurement and Contract Management.	
Grants are essential to help whole communities become resilient to disasters.	
Last year I was selected to be a reviewer as well.	
The process put in place to review each of the assigned applications allowed ease of grading. The quantity of applications assigned to review was a very manageable work load.	
Thank you for your consideration. I look forward to the opportunity to participate with the 2018 State Homeland Security Program (SHSP) project.	



### Discussion – Stakeholder Feedback on 2017 Grant Cycle (2/2)



Comment/Issue	Notes
I've been very disappointed in the reimbursement process through VDEM, and should be reviewed for	
efficiency. VDEM Grant Region 4 administrator was extremely hard to get contact with, but I understand that	
has been resolved recently.	VDEM decision.
The weighting process seems flawed. If we want to reward projects that (a) can be readily transferred to other	
municipalities; and (b) reflect regional cooperation, then those elements of the proposal should account for a	
greater proportion of the total score awarded to each proposal.	
Is there a process whereby these grants, once awarded, are followed up, so that we can see the value of the	
grant, and so that we can readily transfer key elements of success to other municipalities? I would enjoy	
working on such a project.	VDEM decision.
Portal was not exactly user friendly. Need clearer instructions.	Instructions were revised.
It didn't make sense to review applications that didn't meet the eligibility requirements. However, I	Eligibility screening was
understand that the projects will now be reviewed prior to going through the Peer Review process.	provided.
	Conflict of interest option is
If selected as a peer reviewer, I will recuse myself from review of any SHSP projects submitted by Prince	available in cases where a
William County OR Region 7 projects for which I have provided a letter of support.	reviewer needs to opt out.
	Certain validation rules need
	to be set on some, not all
Allow use of punctuation and numbers in all fields.	fields.
	Application and scoring
	instructions are a word for
Scoring process needs to better match the actual application questions.	word match.